

# Golfexperten – Proactive suppliers

Moduler : Datasharing | Replenishment | re-allocation

## The Challenge

Good customer service in Golfexperten is very much about being able to offer the customer a wide range of goods. The large variety in customer demand across the entire product range and shop, resulted in challenges on the ongoing replenishment across the retail chain. As a result, products were not re-ordered in a timely manner, and the full sales potential and customer demand across the wide product range could therefore not be realized.

*“Our suppliers have been committed to finding a solution. With Gofact platform, we have managed to give our suppliers an understanding of how we can jointly create additional sales and increased earnings”*

*Kim Johansen  
owner, Golfexpert*

## The solution

With GoFact software, Golfexperten has managed to utilize the intuitive and visual platform for data sharing between store and supplier. By making data and the business transparent, Golfexperten gives their suppliers the right insight to be proactive and strengthen in-store sales. By using GoFact solution, communication is strengthened between store and suppliers, which have created financial gain for both parties.

*“Fantastic professional service, always proactive, fast response, high software quality – can highly recommend GoFact to other retail chains”*

*Frederik Frederiksen  
Purchasing, Golfexpert*

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*“Onboarding suppliers to GoFact is fast and easy, and due to the intuitive platform employees are trained very quickly”*

*Kim Johansen  
owner, Golfexpert*

## Results

Measurable optimizations across the business.



**+25%**  
Turnover



**1/2 person**  
“freed-up time”  
pr. store



**+30%**  
Stock reduction

A systematic and simple overview has resulted in the composition of the inventory being improved - more of the right goods and fewer of the wrong ones, and at the same time a reduction in the age of the inventory. The result is increased turnover rate, significantly less inventory and increased profit.

GoFact supports retail chains with software that creates fast and fact-based decisions. Since 2016, the innovative and retail-focused software has improved the profitability of domestic as well as foreign retail chains. See more at [GoFact.net](https://GoFact.net)